The Rt. Hon. Rishi Sunak

Chancellor of the Exchequer

HM Treasury

1 Horse Guards Road

London
SW1 2HQ

**EDEN PROJECT NORTH – MORECAMBE**  {place date here)

Dear Mr. Sunak,

Eden Project North will be one of the most significant and long-lasting investmentsin North Lancashire since the canal system of the 18th century. It is an all-encompassing project that will tie many facets of the community together. It is much more than a tourist attraction as it will be the bridge between the scientific, educational, business, tourism, environmental and third-sector communities.

It will be the springboard that will enable hundreds, if not thousands, of millions of pounds of inward investment into North Lancashire and the wider county as well as being a magnet for domestic and international tourism.

Since the announcement of the project over three years ago, the business and educational community have been as one in wanting to see this project through to fruition. Already this project has spawned the Morecambe Bay Curriculum and Eden Passport, an educational project aimed from the cradle to adulthood, that is already gaining national plaudits. This idea was the brainchild of Lancaster and Morecambe College working with Eden Project North, and developed in partnership with Lancaster University (one of the top ten UK universities), local schools and the University of Cumbria.

For many years Morecambe has suffered greatly from deprivation and poverty, mainly in part of the shift away from UK holidays in the 70s, and this has reflected in educational levels and standards. A disproportionate lower number of children from Morecambe go on to higher education than from the surrounding areas, a statistic that no area would be proud of.

The original Eden Project in St. Austell, Cornwall, is estimated to have brought in over £1 billion to the local economy over 20 years. The figures for Eden North are projected to be at least five times that.

In addition, Eden are looking at having a supply chain that has an 80% local element. This not only helps the regional economy but will also help Eden achieve a zero-carbon footprint.

There is also a laudable aim of encouraging environmentally-friendly transport into the area which is expected to encourage a greater local uptake of new technologies available.

Our local MP, Mr David Morris, has been most supportive of this scheme as he fully understands the benefits it will bring to the region, and the local business community is also fully behind this.

We totally support the Eden North Project and firmly urge you to financially back this scheme to see this through to fruition. It will be a major and significant part of levelling up this area of the North.

Yours faithfully

(INSERT SIGNATURE HERE)

{Name}

{Position}{Company}

{Address1}

{Address2}
{Address3}
{Postcode}